



Elections Packet
2016-2017
5776-5777

NFTY Central West Regional Board

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Shalom Prospective Regional Board Candidates!

It may only be January, but it's already time for us to start the election process for next year's regional board. This year is going by so quickly, and while I am saddened to see my time on Regional Board nearing the end, I am excited to determine the future leadership of our wonderful region. It is a very exciting time to be running for regional board! Thanks to new resources from the URJ, our hub collaboration with Camp Newman, the new expansion of sub-regional programming and the addition of new leadership positions, our region is growing in size and creating new opportunities for participants. If elected, your tenure with NFTY will have a great impact on the future of the region! In this letter I will explain how the election process works: how to run, what to be prepared for, and what will be expected of you as a candidate.

First and foremost, elections will be held at Spring Conclave, March 11th-13th. The seven positions in gavel order are: President, Programming Vice President (PVP), Social Action Vice President (SAVP), Religious and Cultural Vice President (RCVP), Membership Vice President (MVP), Communications Vice President (CVP), and Fundraising and Merchandise Vice President (FMVP). While regional board is open to all NFTYites, it is a duty NOT to be taken lightly. Regional board is a HUGE responsibility and significant commitment.

It is safe to assume that regional board obligations will take up **at least one third** of your weekends during the school year, as well as many hours during the school week. Aside from attending all regional events and performing the tasks unique to your position, each board member must attend an in-person board meeting prior to every event (and be available to host one of these meetings), attend a five-day regional board training event at the URJ Kutz Camp in Warwick, NY, this June, attend NFTY Convention in a TBA location in February 2017, work with their Temple Youth Group networks, support their cabinet committee, and help contribute to our growing region. As a regional board member, of course health, family, and school come first, and we expect that NFTY is your **top priority of all extracurricular activities**. Regional board is a fun, amazing, and completely rewarding experience, and not a job to be taken lightly.

Regional Board is a once in a lifetime opportunity to provide for your NFTY community. Each and every one of you should feel incredibly proud to be taking this first step toward being a leader in our region. This is an incredible chance to work with your peers, and truly make an impact in this exciting time in CWR. I wish you all the best of luck!

Sincerely

Alea Chedekel

NFTY-CWR President 5775-5776

Dear NFTY CWR Parent/Guardian,

We are writing you this letter because your teen is planning to run for a position on the NFTY Central West Regional Board. It is so exciting that your teen feels dedicated to a Jewish youth organization and wants to explore his or her leadership potential!

I hope that your teen has taken the time to discuss this decision with you. Making the decision to run for a regional office is easy for some, and for others it is something to be considered at great length. A regional board position requires a large commitment from any high school student. Some youth find it difficult to serve on the regional board while participating in school sports, theater, or other extracurricular activities, while others are able to find a balance. In this light, it is very important that each candidate, as well as his/her parents, are aware of the expectations of a regional board position.

In NFTY CWR, we stress that the top priorities for our board members will always be, school, family, and health if your teen is elected to the regional board. Regional board members will hopefully learn time management skills while keeping a balance of schoolwork, NFTY, and typical high school activities. You may want to discuss with your teen whether he or she will feel overwhelmed if faced with too many extracurricular activities, and the possibility of cutting down on other time consuming activities if elected to serve on the regional board.

We expect that regional board be the **number one extracurricular priority** for all regional board members. The time commitment that will be asked of board members is the following:

- 1) Attendance at all 4 NFTY CWR regional events in 2016-2017. Dates are nearly finalized and will be shared ASAP. They will absolutely be available before the final elections deadline.
- 2) Attendance at regularly scheduled board meetings, approximately 5 per year, and participation in weekly conference calls.
- 3) Work to prepare for regional events, including programming, social media posts, and pre/post event outreach (approximately 20 hours per event, upwards of 25 hours for Regional President).
- 4) Participation in *Mechina* in mid-June 2016, and *NFTY Convention* February 17-20, 2017 (over President's Day Weekend). These are important North American events, and regional scholarship is available to offset the costs of these events.
- 5) Caravanning to youth group events around the region, as well as continued support of the board member's own youth group, regional network, and cabinet committee.
- 6) Impromptu or emergency board functions.

There are situations where a prior family commitment exists, or where travel is simply not a possibility. These situations will be given consideration as long as the challenge is communicated within an appropriate time frame.

The financial responsibilities of a board member are the following:

- 1) Board members will be expected to attend and pay for every regional event. Regional board members receive a 50% discount on the cost of each NFTY-CWR event, provided they register

before the early bird deadline and meet all deadlines in completing their responsibilities for the event. In addition, regional board members are still eligible to apply for general regional scholarship for events.

2) Participation in *Mechina*, mid-June at URJ Kutz Camp in Warwick, New York, (final dates to be determined as soon as available) and NFTY Convention. These are important North America events where our board members serve as voting delegates for the region. The region will supply some funds to help defray the cost (at least \$225 toward *Mechina* and \$250 toward *Convention*, exact amounts to be determined). In addition, teens receive travel equalization for *Mechina* and NFTY Convention if flights are over a certain threshold. NFTY will make every effort to help your teen financially for these programs. You or your teen are always welcome to speak with myself (Samara) about specific financial situations.

3) Depending on the regional board position, he or she may be asked to purchase supplies, copies, etc., and then be reimbursed. Reimbursement requires pre-approval and receipts. Payment is typically received no more than one month after receipts are submitted.

4) Although there is a financial obligation, we do not want money to be the reason your teen does not run for regional board. If the financial obligations are a serious concern, please speak with me about this on our pre-elections call. NFTY will always do its best to make regional board possible for any teen who wants to run.

The travel/familial responsibilities of a board member are the following:

1) Regional Board meetings take place at the homes of the board members themselves. Exact locations are determined by who is elected and where these teens live in the region. We ask that each family be willing to host one regional board meeting. These events are day-long and take place on Saturdays or Sundays. Hosting a meeting includes providing a space for the board to meet on a Saturday or Sunday and providing snacks.

2) Regional board members are expected to attend all meetings and coordinate their own transportation. Regional board members are allowed to drive themselves to day-long regional board meetings, but are not allowed to drive themselves to or from NFTY events.

If elected, your teen will be a regional officer from the time he/she is elected in March 2016 through May of 2017. He/she is expected to follow and uphold the NFTY Code of Conduct at all times during events. If your teen fails to do so, he /she can be removed from the position, in addition to facing additional consequences.

Holding a position on the Regional Board is extremely fulfilling and rewarding for teens who commit to the experience. This is a wonderful opportunity for your teen to learn and enhance leadership, time management, and communication skills, as well as create wonderful memories. If elected, regional board members have consistent support and check-ins to help them grow, both

personally and professionally. Additionally, regional board members engage in high-level conversations about Jewish youth engagement. At events, regional board members are the ones responsible for running the bulk of our programming throughout our regional weekends, and the experience of regional board has been an incredibly powerful one for thousands of teens. In addition, the skills learned and utilized are applicable in high school, college, additional extracurriculars, and even the work field. I commend your teen for deciding to take the chance and run for a position.

As is the case every year, we will have more qualified, dedicated, and passionate teens that run for regional board than we have positions available. We sincerely hope that your teen will remain an active member of CWR next year, regardless of the outcome of elections. We have expanded the number of extended leadership positions and opportunities in NFTY CWR, and sincerely hope that everyone will have a chance to take on a leadership role, regardless of title.

If you have any questions regarding positions on the regional board, please feel free to call me at 415-392-7080 Ex. 15, or email me at sleader@urj.org. This year, we are asking that each candidate and one parent have a conversation with myself prior to running. I look forward to speaking with you and your teen.

Sincerely,
Samara Leader
NFTY Central West Senior Regional Director
Camp Newman Sr. Assistant Director of Year Round Programs

Running for Regional Board:

Although elections do not take place until Spring Conclave, the election process begins now. There are two ground rules to take into consideration during the election process: **NO CAMPAIGNING** and **NO NEGATIVE SPEECH TOWARDS OTHERS**. These rules, established by NFTY, are taken extremely seriously. Examples include, but are not limited to:

- Intimidating, **in any way**, someone else who is running for the position you plan to run for (before, during, or after elections)
- Speaking poorly about another candidate
- Asking people to vote for you outside of the formal elections process
- Publically sharing campaign platforms in advance of Spring Conclave
- Posting about running for regional board on social media

All prospective candidates will be required to do **FIVE** things before Spring Conclave.

(1) Each candidate is required to contact Regional President Alea Chedekel, NFTY Regional Director Samara Leader, **AND** whomever on board currently holds the position they plan to run for to discuss their intent to run and the responsibilities associated with the position. Please contact all of these individuals by **5:00 P.M. Sunday, February 21st**, (but we highly encourage you to reach out earlier). **NO EXCEPTIONS WILL BE MADE**. Contact information is provided at the end of this section. Candidates will be required to speak with Alea, Samara and whomever currently holds their desired position. For your conversation with Samara, we ask that a parent/guardian also participate in this call. If you are on EIE, please reach out so that we can help you to coordinate a call with a parent/guardian (don't worry, it can be done!).

(2) Each candidate must also create a "Meet the Candidates" Position Flyer. Further information and questions for this document are listed in the "Meet the Candidates" section of the packet. This is a way for the region to better understand your goals as a regional board member. **Guidelines: Please submit by March 1st a 8 ½" by 11" page (can be double sided) answering all Position Flyer questions and requirements.**

(3) Each candidate must write a 100-word biography in the third person to be posted along with a recent picture on the NFTY CWR facebook page.

(4) Each candidate will be expected to reach out to a younger, newer NFTYite or member that they are not close with who can provide feedback about the region. Candidates will be provided guiding questions for the conversation, this can be found below in the packet under "Meet the Candidates." The goal of this conversation is to hear real feedback about NFTY CWR and to work with a newer or younger NFTYite to continue to create a positive, inclusive NFTY CWR community. All candidates will be expected to include solutions or ideas they have to the feedback given from the member they converse with in their Position Flyer (and speech, if they so choose).

(5) Each candidate must submit a "Regional Board Application," signed by a parent or guardian and your youth group advisor/director or rabbi. These signatures should only be received after speaking with your parent/guardian and youth group advisor or rabbi.

Submitting Candidate Materials

All communication with board must be initiated by 5:00 PM on Sunday, February 21st. We highly encourage you to reach out earlier. All candidate materials (Regional Board Application, Bio, photo, and “Meet the Candidates” position flyer) are due by Tuesday, March 1st. Please scan and email documents, with all appropriate signatures, to (sleader@urj.org and CWR-President@nfty.org).

Regional Board Contact Information

Please contact the board members via email to let them know you are running and set up a time to speak with them.

Position	Name	Email
President	Alea Chedekel	CWR-President@nfty.org
PVP	Reuben Grossman	CWR-PVP@nfty.org
SAVP	Rachel Wolff	CWR-SAVP@nfty.org
RCVP	Rudy Brandt	CWR-RCVP@nfty.org
MVP	Josh Treisman	CWR-MVP@nfty.org
CVP	Marisa Robinow	CWR-CVP@nfty.org
FVMP	Adam Friedman	CWR-Treasurer@nfty.org
Regional Director	Samara Leader	sleader@urj.org

At Elections:

Like last year’s elections, speeches will take place on Friday night of Spring Conclave. After speeches are complete, there will be a separate time for TYGs to caucus and decide how they are going to vote. On Saturday afternoon, voting will take place at *asefah* to determine who is elected. If a candidate is dropping down, he/she will give a 1-minute speech during *asefah* directly before the vote for the drop-down position is cast. TYGs will have a few minutes to check in before voting. If you have any questions about this format for elections, please reach out to Alea or Samara.

Each candidate will be given **four minutes** to give a speech to the region illustrating his/her plans for regional board. **Speeches will be cut off at four minutes.** The content of the position flyer and the speech can be the same or different ideas may be presented in each. Understand that the flyers will not be read aloud and that only TYG board members at the board meeting will receive copies of the flyers. All NFTYites attending elections will hear candidate speeches.

Additional Information on Drop-Downs

If a candidate loses his or her primary election, he or she may drop down **once** to a position **lower** in the gavel order. Candidates will indicate on the Regional Board application whether or not they intend to drop down, and if so, which position they intend to drop down to. This information should not be made public in any formal way, as an intended drop down is not meant to be part of the criteria TYGs use for making initial elections decisions. Drop down speeches will take place during Asefah, after the initial round of speeches and directly before the vote for the position, and may be no more than 1-minute in length. Contact Samara/Alea with any further questions about drop-down procedures.

Additional Information for Absentee Candidates

Those of you who will not be able to attend Spring Conclave but still wish to run for regional board may participate as fully as possible in the elections process. However, it is important that these candidates notify both Samara Leader and Alea Chedekel **as soon as possible** so that further arrangements can be made.

These candidates must submit a 4-minute speech on video, which will be played during speech time as if the candidates were present (as well as a 1-minute drop-down speech if they intend to drop down). Only the person running may participate in the video. Absentee candidates will be notified of the results of their election(s) via email during the elections process. For any further questions, please contact Samara/Alea.

Additional Information on “Meet the Candidates” Position Flyer and Member Conversation

Your “Meet the Candidates” Position Flyer gives the region a chance to learn more about you and your ideas to strengthen CWR. Please answer the questions listed on the following page. Your answers should be clear and concise **in bullet point form**: remember, you want the region to read and understand your responses! You will also have time to elaborate on any ideas in your speech. Your position flyer **must fit all of your answers on one piece of paper (can use both sides)**, You **do not need to repeat the questions in your answers, but please include numbers to let us know which question you are responding to**. Your position flyer will be shared with the region in advance of elections, so if there is any information you would like kept confidential until your speech, do not include it in your answers. It will also be available during caucus time, so include your main platform points!

Guidelines: Please submit your position flyer in Arial 12 pt. font, 1 inch margins, single-spaced, in portrait orientation. All answers should be clearly numbered and in bullet point form to make for easy review by the region. We encouraging candidates to make it simple to read and inviting! Please title your page with your name and position you are running for.
Member Conversation Guide

Please keep in mind that a conversation with a member of NFTY CWR can offer great insight and ideas that can not only contribute to your platform, but our region. This conversation should be with someone who is new to the CWR community and/or is younger. Remember, conversations with a diehard NFTY or with your best friend don't count! The goal is to gain a new perspective.

Below are some suggested questions. These are not required and it is encouraged to create questions of your own:

- How did you become involved in NFTY?
- Are you involved in your TYG?
- What was your experience as a new member?
- What parts of NFTY do you value most? Of your TYG?
- What would you like to see more of in NFTY? How could this occur?
- What was your favorite activity at NFTY? What made it so special?
- What is something you may struggle with at NFTY? Why is it difficult?
- How could that struggle be improved?
- What was your experience like making friends at NFTY?
- Do you consider yourself a leader in NFTY? If yes, how? If not, what would make you feel like a leader?
- What would you like to see in NFTY that you could bring back to your TYG in order to strengthen it?

Please remember to thank all members who participate for their time and honesty!

**Position Flyer Questions
NFTY-CWR Elections 5775**

General Questions (all candidates answer these):

1. Why are you running for regional board?
2. What are your ideas to strengthen the region outside of our weekend regional events?
3. Regional Board members must be dedicated to *hanhagah l'dorot*, or generational leadership; how do you plan to foster a new generation of leaders in Central West?
4. What new ideas or solutions do you have for our region in response to talking with a NFTY-CWR member? (Please use part of the response to explain if this person was a new/young/etc member)

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Position Specific Questions:

President:

5. The Regional President acts as a link both between the adult leadership and the youth and between the TYGs and NFTY on a North American level; how do you plan to effectively connect all of these levels of NFTY?
6. The position of president includes having knowledge of every other position on the board. What sort of background and experience do you have that will allow you to guide, supervise, and act as a resource of knowledge to your board?

Programming Vice President:

5. How do you plan to positively affect the programming of NFTY-CWR?
6. What is one topic you think is especially relevant to teens today, and why? How would you program on this topic?

Social Action Vice President:

5. Our region stretches from Santa Rosa to Hawaii to Mongolia to the Yangtze River Area, and Jews live all over the world. How do you plan to lead NFTY-CWR in reaching out to the larger community? What is your vision for spreading social action messages within NFTY?
6. Why is it important to make social action relevant to teens today, and how do you plan to do so?

Religious and Cultural Vice President:

5. How do you plan to integrate both the religious and cultural aspects of your position in at regional events? How do you plan to foster a greater connection with Israel?
6. What previous experience do you have writing and leading services? Tell us about your favorite service you have ever written and/or participated in.

Membership Vice President:

5. Many small and new TYGs and JYGs struggle with reaching out to the Jewish youth in their area; what steps do you plan to take to help strengthen and build these TYGs and JYGs?
6. What kinds of membership outreach programs and incentives do you plan to develop to increase attendance at regional events, and how do you plan to personally reach out to members of the region?

Communications Vice President:

5. How do you plan to effectively connect our region to our TYGs and our TYGs to each other? In what ways do you see improved communication strengthening our region?
6. In what ways do you plan to utilize and involve your CVP network, and how will this benefit the region and its TYGs?

Fundraising and Merchandise Vice President:

5. The position of FMVP entails raising money for scholarships to help NFTYites attend regional and North American events, and working with SAVPs to raise money for social action fundraisers. How do you plan to fundraise effectively? How could you utilize your network in the process?
6. As FMVP, many of your duties are already fulfilled by the time the event takes place (designing merchandise, planning and implementing fundraisers, etc.). What do you plan to support your fellow board members in order to ensure that each event runs smoothly?

General Expectations of Regional Board Members

- **Role Model**-Recognize that the members of your region look to you to set an example. Model ideal behavior and attitude at all times, even when you are not actively leading, because it will rub off on those around you. Make sure to lead by example and always be aware of the NFTY *Brit Kehillah*. Also maintain an appropriate online presence.
- **Approachability**-Board Members need to be approachable at all times. NFTYites should know how to reach you, and most importantly, feel comfortable doing so. At events, it is easy to spend your down time with your close friends, but it is important to remember that you are there for the entire region, and that everyone should feel included by you. There are *always* new people to meet and get to know. Being a regional board member is all about making that personal connection.
- **Attendance**-As a role model, it is an expectation that you attend all regional events, meetings, and conference calls. **By running for Regional Board, you are making a commitment that NFTY will be your primary extra-curricular activity.**
- **TYG Outreach, Cabinet Support, and Network Support**-As a board member, you are supporting and acting as a resource for your TYG networks. It is important to remember that this is one of your biggest responsibilities, and that it is your job to remain in constant contact with your TYG networks. It is also important to do your best to remain supportive to your own TYG. It is an expectation that you will attend multiple events of TYGs around the region. Additionally, you are a prime resource for your position network, and will oversee and support your candidate. It is important for you to continue to support and develop regional and TYG leaders.

Article Nine: Elections

Section 1. Eligibility:

1. The candidate must have been a member in good standing (see Article 4, Section 2) of the Central West Region for at least one (1) year and have attended at least two (2) regional events of the Central West Region.

Article One: Expectation of Executive Board Members

- I. All Executive Board Members must be active members in good standing of their local TYG and shall remain as such if elected to regional office.
- II. All Executive Board Members are expected to help with, and oversee the planning of, all regional events.
- III. All Executive Board Members are expected to attend all regional events and all Executive Board meetings.
- IV. Executive Board Members are expected to be in regular contact with the current Regional Director, their TYG counterparts, and their NFTY North American counterpart.
- V. Every Executive Board Member is expected to serve as a liaison to a certain number of TYGs in the region and to make regular visits to the synagogues in the region.
- VI. Each Executive Board Member is expected to attend the Old Board/New Board Overnight at the beginning and end of his/her term.
- VII. Each Executive Board Member should recognize that much time, energy, and money must be spent to be a successful Executive Board Member and that he/she will need all personal expenses approved by the current Regional Director in order to guarantee reimbursement.
- VIII. Each Executive Board Member is expected to be knowledgeable about, to enforce, to uphold, and to act in accordance with the NFTY Brit K'hillah (Code of Conduct).
- IX. Once elected, Executive Board Members are expected to familiarize themselves with, and practice, the Central West Regional Constitution and parliamentary procedure.
- X. Executive Board Members are expected to always act in an appropriate manner and to lead by example.
- XI. Executive Board Members should always keep in mind that they are representing NFTY and the Central West Region and should present themselves in a mature and respectable manner.
- XII. Executive Board Members are strongly encouraged to attend Mechina and the Leadership Academy at URJ's Kutz Campus in Warwick, New York as well as NFTY Convention or NFTY Veida.
- XIII. All Executive Board Members are expected to serve as a resource for, and promote, NFTY Competitions.
- XIV. It is believed that each Executive Board Member has a "vision" and goals toward which he/she strives, and that this officer will do everything possible to achieve his/her goals and live up to the promise(s) he/she has made to the region.
- XV. Executive Board Members will foster Hanhagah L'dorot (generational leadership) by being mindful of all of their predecessors and finding at least one (1) successor.

Article Two: Individual Responsibilities of Regional Executive Board Positions

Section 1. The responsibilities of the **PRESIDENT** include, but are not limited to:

1. Overseeing all activities of the region and the Regional Board, including helping with subregional events
2. Chairing Regional Board meetings, including preparing agendas for all meetings.
3. Working closely with the NFTY Regional Team and adult leadership.
4. Attending NFTY North American Board meetings as a voting delegate.
5. Serving as a member of the North American President's Network.
6. Preparing the schedule for each regional event, including deciding the menu for each meal for each regional event.
7. Possessing sCWRmy, the Regional Flag, and the Regional Gavel.
8. Leading the Regional Board in developing a vision for the year, individual goals and initiatives, including supporting Regional Board members in achieving such
9. Overseeing the Regional Event Chairs.
10. Overseeing TYG President's Network
11. Serving TYGs as a resource, including visiting or presenting at growing TYGs or JYGs, and communicating with clergy or youth advisors

Section 2. The responsibilities of the **PROGRAMMING VICE PRESIDENT (PVP)** include, but are not limited to:

1. Coordinating, running, and overseeing programming at regional events.
2. Assisting fellow regional board members in planning and running programming at regional events.
3. Serving as chair in the President's absence.
4. Attending NFTY North American Board meetings as a voting delegate.
5. Working with the Programming Committee.
6. Overseeing the region's PVP Network and serving TYGs as a resource for programming ideas and information.
7. Serving as a member of the North American PVP's Network.

Section 3. The responsibilities of the **SOCIAL ACTION VICE PRESIDENT (SAVP)** include, but are not limited to:

1. Coordinating, running, and overseeing social action programs at regional events.
2. Implementing Tikkun Olam (repairment of the world) throughout the region.
3. Attending NFTY North American Board meetings as a voting delegate.
4. Maintaining contact with the Regional SAVP Network and with the North American SAVP
5. Following updates by the Religious Action Center (RAC) and Union for Reform Judaism (URJ) regarding the URJ's stance on issues
6. Informing the region of important occurrences happening throughout the world.
7. Overseeing the SAVP cabinet.
8. Creating meaningful leadership opportunities for SAVP cabinet members.

9. Overseeing a TYG SAVP's Network and serving TYGs as a resource for social action programming ideas and information.
10. Serving as a member of the North American SAVP's Network.

Section 4. The responsibilities of the **RELIGIOUS AND CULTURAL VICE PRESIDENT (RCVP)** include, but are not limited to:

1. Coordinating, running, and overseeing all services at regional events, which include but are not limited to Friday night and Saturday morning T'fillah and Havdalah.
2. Leading prayers at regional events
3. Serving as the regional "expert" on Israel and leading Israel discussions and programming.
4. Attending NFTY North American Board meetings as a voting delegate.
5. Incorporating and emphasizing Jewish culture in the region (i.e via leading cultural programming)
6. Overseeing the Regional RCVP cabinet committee
7. Overseeing the Regional Song-leaders cabinet committee
8. Overseeing a TYG RCVP's Network and serving TYGs as a resource for religious and cultural information as well as general leadership skills.
9. Serving as a member of the North American RCVP's Network and working with RCVPs from other regions throughout the year.

Section 5. The responsibilities of the **MEMBERSHIP VICE PRESIDENT (MVP)** include, but are not limited to:

1. Coordinating, running, and overseeing all mixers at regional events.
2. Overseeing regional membership and working to increase membership in TYGs and CWR.
3. Helping to create a safe and inclusive environment.
4. Picking and handing out beads and necklaces at each event.
5. Hosting New Member Meetings and creating and updating new member packets.
6. Contacting potential NFTYites
7. Overseeing the Membership committee.
8. Overseeing a TYG MVP's Network and serving TYGs as a resource for mixers and membership information.
9. Serving as a member of the North American MVP's Network.

Section 6. The responsibilities of the **COMMUNICATIONS VICE PRESIDENT (CVP)** include, but are not limited to:

1. Taking minutes (notes) at all board meetings and phone calls and distributing these minutes in a timely manner
2. Creating call lists, and assigning regional board and cabinet members participants to call, (and crossing off members who have already signed up.)
3. Taking pictures throughout each event, creating a slideshow to show on the Sunday of each event
4. Selling NFTY notes on Sunday morning of each event
5. Taking responsibility for all general regional correspondence
6. Running all Social Media accounts
7. Creating marketing plans for each event and publicizing for events on Social Media (creating fliers and posts, etc)

8. Overseeing the Communications Committee
9. Overseeing TYG CVP Network and serving TYGs as a resource for communications
10. Serving as a member of the North American CVP Network
- 11.

Section 7. The responsibilities of the **FUNDRAISING AND MERCHANDISE VICE PRESIDENT** include, but are not limited to:

1. Designing, ordering and distributing regional merchandise.
2. Communicating with adult leadership about design ideas.
3. Operating the Shuk during NFTY events.
4. Overseeing the FMVP committee.
5. Organizing fundraisers during and outside of NFTY regional events.
6. Overseeing the TYG FMVP network and serving as a resource for those in the network.

Central West Region

Regional Officer Board Application

Candidate Information:

Name: _____ Grade: _____ Age: _____

Address: _____ City: _____

State: _____ Zip: _____

Cell Phone: (_____) _____ Email: _____

TYG: _____ Current TYG Board Position (If applicable): _____

Regional Board position I am seeking: _____

I, _____, understand that serving on the NFTY-CWR Regional Board is an extremely exciting, rewarding and educational experience. I also understand that it will require considerable time, responsibility and dedication. I realize that by assuming this position I will be expected to travel to board meetings, regional events, North American events, and other functions. These programs will take place in various locations around the NFTY-CWR region and the country. I understand that I am expected to follow and uphold the Brit Kehillah at all times during all NFTY events, and that failure to do so may result in removal from my position along with additional consequences. I understand that I will receive a discount on event fees as long as I meet any deadlines set by the regional director. With my signature below, I acknowledge and understand the requirements of the position I seek, and if elected, I will devote the time and energy necessary to fulfill my responsibilities.

Signature of Candidate: _____ Date: _____

Please Check One:

____ If I am not elected, I do not plan to drop down.

____ If I am not elected, I plan to drop down to the following position: _____

I feel confident that I am qualified and capable of fulfilling the responsibilities of my drop down position. I understand that if I change my mind on elections day, I may opt out of dropping down. **I understand that my "drop down" position should not be shared in any public, formal way until my drop down speech at elections.**

Parent/Guardian Information:

I have read the "NFTY CWR Parent/Guardian Letter" and spoken with the regional director, and understand that being on the NFTY-CWR Regional Board is a serious commitment. I recognize that if elected, my son/daughter will be expected to participate in both regional and North American events as well as board functions, including *Mechina* and *Veida* at NFTY Convention. I understand that my child will receive a discount in event fees as long as he/she meets all deadlines and requirements set by the regional director. I am supportive of my son/daughter's involvement on the NFTY-CWR Regional Board, both financially and emotionally. I am confident that my son/daughter is entering the regional election process with complete knowledge of what it means to be a Regional Board Member. I will do my best to enable my teen to perform his/her duties should he/she be elected.

Signature of Parent/Guardian: _____ Date: _____

Rabbi/Youth Professional Information

I understand that _____ is running for a position on the 2015-2016 NFTY-CWR Regional Board. He/she is a member in good standing of both our temple youth group and our synagogue, and I give permission for him/her to run for Regional Board. I have had a conversation with him/her about the responsibilities and time commitment of board. Furthermore, I believe that he/she demonstrates good leadership qualities and is capable of handling the responsibilities of a Regional Board Member.

Signature of Youth Professional or Rabbi: _____ Date: _____

Best of luck to you again, and if you have any questions please do not hesitate to contact any regional board member or the regional director, Samara Leader.

Quick Reference for Dates and Deadlines

February 21st, 5 PM: Make contact with President Alea Chedekel, Regional Director Samara Leader, and Regional Board member currently holding your position.

March 1st: “Meet the Candidates” Position flyer (including conversation with a NFTYite and ensuing ideas incorporated), 100 word bio, picture, and Regional Officer Board Application (signed by Parent/guardian and Rabbi/youth professional) due.

March 11th-13th – Spring Conclave. Four minute speech prepared, and additional 1 minute drop down speech prepared, if necessary.